



Study day Preamble

Startups are one of the economic mechanisms for economic growth, which lead to the creation of pioneering and innovative investment projects through which they contribute to solving the problems and satisfying needs of individuals and organizations from the idea to an innovative project. As most of startups rely on technology and scientific research for their establishment and development, they are characterized by rapid growth, with the requirement of multiple productive factors such as realism, originality, and generalizability. With regard to their rapid growth, it is necessary to set strategies and plans to increase the number of employees as well as sales volume in order to develop the product or service and create sustainable revenue channels.

In order to embody the Start-up project, the business incubator is the ideal framework and space for its growth, by providing accompaniment as well as the appropriate atmosphere of supervising and training by providing guidance to the owners of startups on good management and developing their managerial capabilities and providing them with the various means required for the success of the project.

Furthermore, startups help to create and increase job opportunities and improving Industries, especially those based on modern technology, in addition to raising the performance level of service institutions, which lead to economic development.

Regarding the great economic importance of startups, Algeria deliberately adopted and supported them, through the establishment of a delegated ministry for startups, and created a national fund to finance startups projects to facilitate their financing process.

In order to keep the university in line with this dynamic, being the ideal place for producing ideas and turning them into projects, 1275 decree was implemented, which determines for students how to obtain University degree - start-up University degree – patent

In order to keep pace with this orientation to strengthen and support this field further to a good understanding of it, it is necessary to approach the student in order to sensitize him and give him all the information, especially the actual successful experiences inside and outside the university, to enable him theoretically and practically to transform his ideas into real projects and embody them on the ground

Study day objectives:

The study day seeks to bring together experts, researchers, specialists and owners of innovative projects for research, enrichment and exchange of expertise and experiences to achieve the following objectives:

1. Good understanding of the concept of startups and the stages of their life cycle from idea to implementation
- 2- We cannot study startups without knowing the environment of their growth, which is the incubator, i.e. business incubator.
- 3- Good knowledge of all the governing and supporting startups organisations, regarding the organizational and financial aspects.
- 4- Good knowledge of the legal framework for startups.
5. Providing practical knowledge of embodied projects to give students a real idea, instead of theoretical concepts, in order to motivate them to start adopting such startups.

Themes of the Study day:

The first axis: The theoretical aspect represented in defining the concept of start-up and the business incubator.

The second axis: The legal framework for startups and business incubators.

The third axis: Institutions and organizations supporting the establishment of startups and business incubators.

The fourth axis: Institutions and organizations funding startups and incubators.

The fifth axis: Experiences of startups and incubators at the University of Boumerdes and abroad.

Important Dates

- Date of the school day: Wednesday 15 March 2023

Contact Information

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