



Laboratory of the future of the Algerian
economy outside the hydrocarbons
Organizes

**The first national forum on:
The role of accompaniment in creating
quality and innovation in small and
medium enterprises and start-ups in
Algeria**

On the 17th and 18th of May 2023

The forum is under the patronage of:

Honorary President of the Forum

Prof. YAHY Mustapha,

Rector of the University

General Coordinator of the Forum

Prof. OUNIS AbdelMajid,

Dean of the Faculty

General supervisor

Prof. YAHIAOUI Nassira,

Laboratory director

Chairman of the Forum

Dr. MELLOUKI Aouce

Chairman of the Scientific Committee

Prof. BOUZIDA Hamid

Vice Chairman of the Scientific Committee

Prof. DEBICHE Ahmed

Chairman of the Organizing Committee

Prof. CHENNOUF Chaib

**Vice Chairman of the Organizing
Committee**

Dr. RAZZAK Mohammed

The topic of the forum

The small and medium enterprises sector and start-ups are among the factors contributing to the revival and the economic development outside the hydrocarbon sector, allowing the creation of wealth and the reduction of unemployment, all consenting to the creation of social stability. In this regard, countries encourage investment in small and medium enterprises and start-ups sector by providing a stimulating climate for investors in this sector with the adoption of a legislative and legal framework that allows the promotion of small and medium enterprises and start-ups. Based on what we have just mentioned, this national forum investigates how and to what extent does accompaniment contribute to the creation of quality and innovation in small and medium enterprises and start-ups in Algeria?

Forum objectives

This national scientific forum seeks to achieve a set of goals both through research papers and discussions, and the most important of these goals are:

- 1- Identify and present the latest developments related to small and medium enterprises and start-ups, and motivate researchers to produce scientific studies with added value to various national institutions
- 2-Exchange of experiences and academic knowledge among

researchers at the national level in the field of small and medium enterprises and start-ups

3- Reviewing international experiences in the field of small and medium enterprises and start-ups

The target audience of the forum

University professor

PhD students

Public and private corporations and institutions related to the subject

Forum themes

The first axis: a theoretical approach to accompany small and medium enterprises and start-ups create quality and innovation.

The second axis: economic studies to accompany small and medium enterprises and start-ups create quality and innovation

The third axis: Sociological studies to accompany small and medium enterprises and start-ups create quality and innovation

The fourth axis: the role of financial institutions and various funds in supporting small and medium enterprises and start-ups in Algeria

The fifth axis : the role of the Algerian university in sensitizing and accompanying students in the creation of small and medium enterprises and start-ups

The sixth axis: the role of local communities in supporting small and medium enterprises and start-ups

Search terms

-The need to adhere to an accepted scientific method in research writing.

- research papers should be written in Word: using Simplified Arabic, size 14 in Arabic, and Times new Roman, size 12 in foreign languages.

-The number of research papers pages should not exceed 20, including margins.

- Bilateral research papers are accepted, but priority is given to individual research papers.

- Complete research papers attached to a brief CV should be sent before: 03/31/2023

- Responding to accepted entries is on: 04/30/2023.

-Accepted research papers are sent in the form of a Power Point file before 05/15/2023.

-Research papers previously presented or published are not accepted.

-The organizers do not bear the accommodation expenses

Note: Only accepted research papers will receive answers.

Forum e-mail

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