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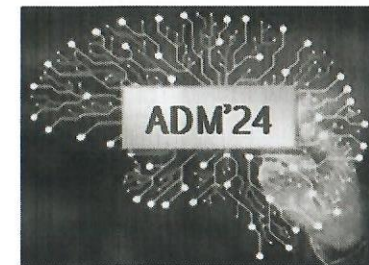
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Faculty of Economics, Business and Management Sciences

Organize

First International Conference on Artificial Intelligence in Digital Marketing and Management

Boumerdes December 3rd & 4th ,2024

Aims & Scope

First International Conference on Artificial Intelligence in Digital Marketing and Management aims to provide a forum to present and discuss innovations, trends, and to offer researchers the opportunity to share their knowledge and discuss future perspectives and directions.

NB: For more details, visit our website:

https://adm.univ-boumerdes.dz/

The best papers (after presentation) with extended part will be submitted for possible publication in several **special issues of best publishers like Springer, Elsevier........ (Web of science & Scopus)**

Important Dates:
Submission Deadline: October 20th, 2024
Notification of Acceptance:
November 3rd, 2024
Conference program: November 15th, 2024
Camera Ready: November 20th, 2024
Conference Date: December 3rd - 4th, 2024

Submission
Authors should send to conference mails:
adm2024.univ@gmail.com
adm24@univ-boumerdes.dz

About ADM'24

First International Conference on Artificial Intelligence in Digital Marketing and Management will be held at the University of Boumerdes in collaboration with the laboratory of **The Future of Algerian Economy outside Hydrocarbons**, on December 3rd and 4th, 2024. This conference provides a platform for academics, researchers to present their research results. Authors are invited to contribute to the conference by submitting articles illustrating research results, projects in the field of Artificial Intelligence, Digital Marketing and Management.

Submission Guidelines

All papers must be written in English, 4 to 8 pages maximum, submitted in pdf format, formatted according to the conference template.

Presentation can be shared in English only.

NB: Please Ensure the Plagiarism is Less than 30% Before Submission.

Topics
Submissions include, but are not limited to the following topics:

1. Artificial Intelligence, Digital Marketing and Management
2. Artificial Intelligence and Digital Marketing.
3. Artificial Intelligence and Management.
4. Artificial Intelligence, Digital Marketing and Big Data.
5. Artificial Intelligence, Management and Big Data.
6. Artificial Intelligence, Management and Security.
7. Artificial Intelligence, Digital Marketing and Security.

Participation method:
The ADM'24 conference will be held virtually or in person.

Participation Fees:
Registration Fees: DZD6000 for PhD-students, DZD10000 for researchers & DZD15000 for industries: includes accommodations & transport
CCP/ RIP: 0083500113500023564

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